

Rettig opens Sales Company in Romania

In response to growing demand for steel panel radiators and other forms of heat emitters right across Eastern Europe, Rettig has opened a new sales subsidiary company in Romania. The Company, founded in January 2004, is called Rettig Romania srl and is based in the large northern town of Cluj-Napoca. Today, the Company has 10 employees in total and warehouse-stocking facilities extend to about 2,000 square metres.

The choice of location in Cluj-Napoca ensures good logistic possibilities to customers throughout the Romania and internally with Rettig production facilities for steel panels in Hungary and Poland. The Company provides back-office and administrative support to both the Purmo and Vogel & Noot brands, which continue to be marketed to the Romanian market by separate brand sales teams.

Creation of the new legal entity is a logical progression in the light of Rettig's determination to develop its activities throughout Eastern and South Eastern Europe and more particularly in relation to the steady increases in sales volumes that Rettig brands have enjoyed in Romania over the last few years.

The process of opening up the Romanian subsidiary was accelerated by the decision to buy the small company of a former sales agency and depot run by Mr Zsolt Busogany. In the new structure, Mr Busogany becomes Managing Director of the legal company and takes over responsibility for sale of radiators under the Purmo brand. The sale of Vogel & Noot branded radiators will continue to be assured by Mr Karl Astleitner, an Export Manager at Vogel & Noot Wärmetechnik AG. In this role he reports to the Sales & Marketing Director of Vogel & Noot Wärmetechnik AG.

The Romania company can be reached at the following address:

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