

CR-I radiator launched at ISH China



ISH China ("China International Trade Fair for Sanitation, Heating & Air-conditioning"), a biyearly exhibition, took place in Beijing in September.

Rettig China officially launched the tailor made radiator, CR-I, into the market, with the formal introduction of the company's new logo, the green Rettig anchor.

Rettig's stand with 102 m² had 6 displaying areas with products from different companies in the Group: Purmo radiators, Purmo underfloor heating systems, MMA control systems, V&N deco

radiators & T6 panel radiator and LVI electric towel warmers. Thomas Franck and Johan Struyf supported us with their presence and their knowledge.

The initial feedback shows an increasing presence and commitment of the main foreign players in the Chinese market and an improvement in local players' products in technical features and in marketing capability. The CR-I received great attention.